

November 2018

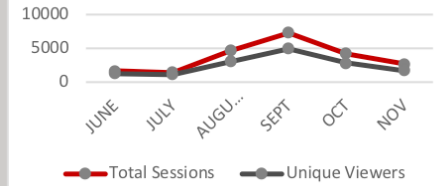
@NCStateENT

entrepreneurship.ncsu.edu

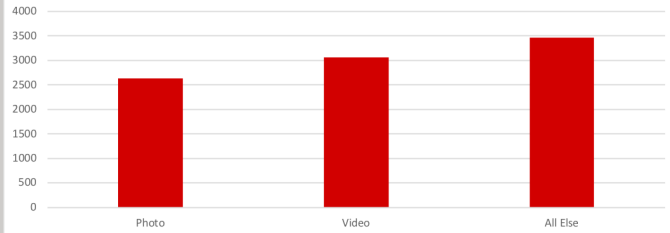
2,690
sessions

1,748
USERS

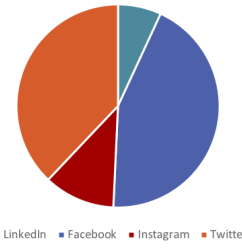
Month-to-Month Comparison



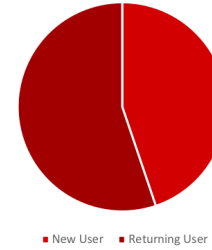
Average Reach Per Post



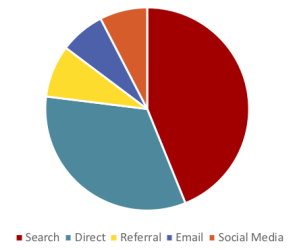
Network Referrals



New Users



Acquisition



Page Performance

Page Performance	Page Views	% Pageviews
/gew/	484	7.78
/event/wolf-den	474	7.62
/event/gew-kickoff	419	6.74
/calendar	327	5.26
/news	251	4.03

Queries

Queries	Impressions
entrepreneurship	202
nc state entrepreneurship	93
entrepreneurs	91
ncsu entrepreneurship	83
ei	41

27.04%

Homepage
Bounce Rate

Platform



Followers

2,270
(+25)

860
(+50)

3,984
(+48)

207
(+35)

Impressions

45,883

8,804

81,913

4,626

Reach/Post

1,119

450

1,764

122

141,226
total impressions