

October 2018

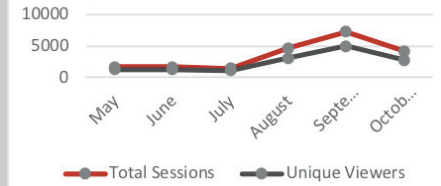
@NCStateENT

entrepreneurship.ncsu.edu

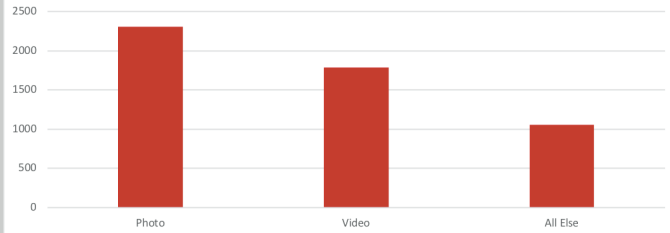
4,257
sessions

2,800
USERS

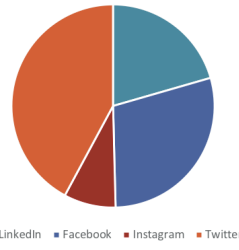
Month-to-Month Comparison



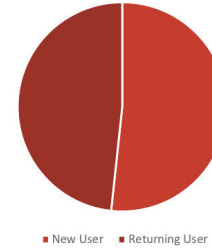
Average Reach Per Post



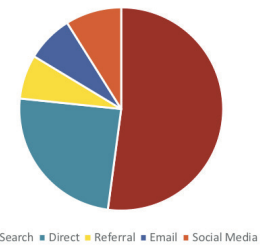
Network Referrals



New Users



Acquisition



Platform



Followers

2,248
(-3)

810
(+49)

3,936
(+89)

172
(+17)

Impressions

9,848

6,860

130,403

4,696

Reach/Post

240

396

3,105

124

Page Performance

Page Performance	Page Views	% Pageviews
/spaces/egarage	828	9%
/news	723	8%
/calendar/	528	6%
event/lwl/	456	5%
/spaces/entrepreneurship-clinic/	255	3%

Queries

Queries	Impressions
entrepreneurship	314
nc state entrepreneurship	110
ncsu entrepreneurship	110
entrepreneurs	49
ncsu garage	45

Impressions

151,808
total impressions

32.95%

Homepage
Bounce Rate