

Jennifer Capps is the Director of Student Learning and Faculty Development for NC State Entrepreneurship. She develops and delivers classroom content, mentors entrepreneurship students and presents at entrepreneurship and innovation events around the world. She mentors faculty interested in implementing entrepreneurial thinking into courses and consults with organizations on developing entrepreneurial mindsets within their employees. She completed her MSM at NC State, specializing in New Product Development and Technology Commercialization. Jennifer has worked with entrepreneurial organizations for over 19 years and has been involved with entrepreneurship education since 2001. During that time, she has taught over 4000 students and mentored many, many more. In 2009, she was named one of Triangle Business Journal's Top Women in Business for her work in teaching and mentoring entrepreneurial students, and in 2016 she was recognized by the NC State Office of International Affairs for Leadership in International Education.

During her years in entrepreneurship education, she has developed and implemented curriculum for multiple educational organizations and is a founding management team member of NC State Entrepreneurship. She has presented her work to universities throughout the United States as well as universities in Russia, Denmark, Argentina, Japan, Africa, Australia and others. As part of NC State Entrepreneurship, she has been a leader in building the NC State Entrepreneurs Garage, the Albright Entrepreneurs Living and Learning Village, an interdisciplinary general education academic program, and many complementary events and activities. The primary interdisciplinary general education course in entrepreneurial thinking is taken by 400 students each year and is modeled by universities across the US and in other countries. These activities have helped produce student businesses that have received national media attention, accepted millions in investment dollars and generated hundreds of new jobs.

In addition to her education background, she has experience in sales, marketing, accounting, human resources, product development and strategic planning. She has worked in start-ups and for larger corporations such as Ralph Lauren. She is always happy to help in any way that she can, but is especially good at issues involving: target markets, needs identification and analysis, team building, conflict resolution, leadership development, personality and communication among teams, presentation planning and practice, business plan development, and of course, anything that involves education. She also loves fashion, sewing, crafts and books. Both she and her husband are native North Carolinians, and currently live with their rescue dog in Chatham county.

Areas of expertise include:

- Entrepreneurial Thinking
- Customer Needs Analysis
- Innovation and problem solving
- Team Development
- Communication
- Leadership Development
- Education and training
- Creative Thinking
- Critical Thinking