

August 2018

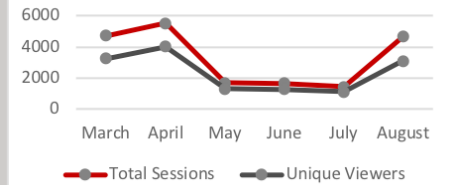
@NCStateENT

entrepreneurship.ncsu.edu

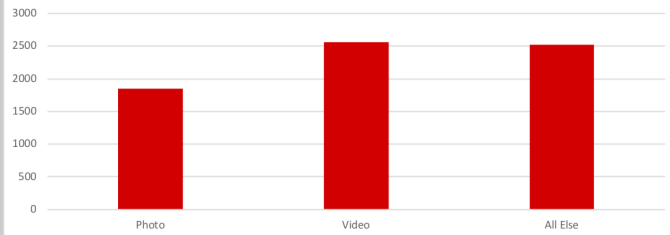
4,666
sessions

3,078
USERS

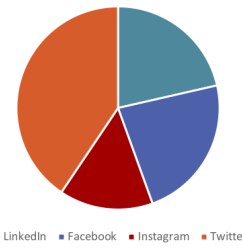
Month-to-Month Comparison



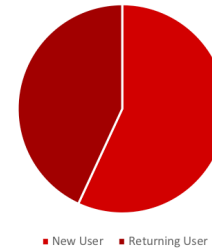
Average Reach Per Post



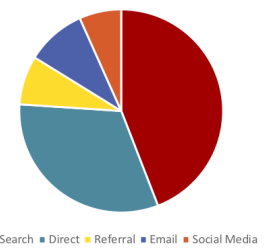
Network Referrals



New Users



Acquisition



Page Performance

Page Performance	Page Views	% Pageviews
/events/entrepalooza	1,714	16%
/news/	894	8%
/event/entrepalooza-2018	768	7%
/spaces/egarage	537	5%
/calendar/	466	4%

Queries

Queries	Impressions
entrepreneurship	243
nc state entrepreneurship	73
ncsu entrepreneurship	69
entrepreneur	45
ncsu entrepreneurship gara	2

28.96%

Homepage
Bounce Rate

Platform



Followers

2,234
(+13)

685
(+43)

3,790
(+151)

140
(+28)

Impressions

16,927

7,654

88,500

7,921

Reach/Post

413

367

1,810

208

113,081
total impressions