

July 2018

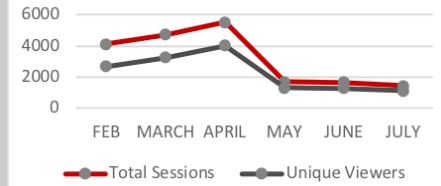
@NCStateENT

entrepreneurship.ncsu.edu

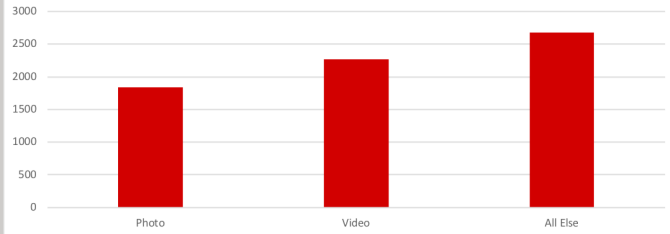
1,437
sessions

1,118
USERS

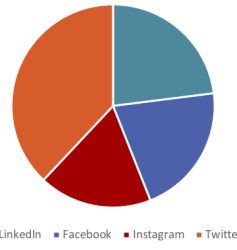
Month-to-Month Comparison



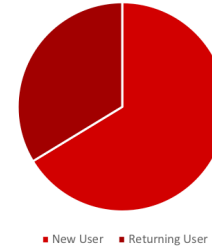
Average Reach Per Post



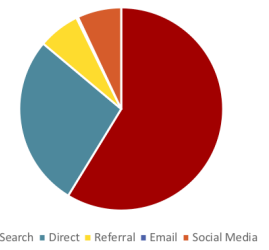
Network Referrals



New Users



Acquisition



Platform



Followers

2,221
(+8)

642
(+20)

3,639
(+152)

112
(+32)

Impressions

6,640

4,528

41,200

4,956

Reach/Post

349

333

1,786

247

Page Performance

Page	Page Views	% Pageviews
/news/	380	11.99
/spaces/egarage	251	7.92
/students/trips	189	5.96
/spaces/entrepreneurship-clinic/	154	4.86
/calendar	63	1.99

52,368
total impressions

Queries

Queries	Impressions
entrepreneurship	140
entrepreneur	133
nc state entrepreneurship	48
ei	26
ncsu entrepreneurship	23

Impressions

34.7%

Homepage
Bounce Rate