January, 2018

@NCStateENT entrepreneurship.ncsu.edu

4,432 sessions

2,951 users

100,018 total impressions

Page Performance

<table>
<thead>
<tr>
<th>Query</th>
<th>Page Views</th>
<th>% Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>/spaces/albright-entrepreneurs-village/</td>
<td>1113</td>
<td>11.8</td>
</tr>
<tr>
<td>/news</td>
<td>1029</td>
<td>10.94</td>
</tr>
<tr>
<td>events/egames/</td>
<td>559</td>
<td>5.94</td>
</tr>
<tr>
<td>/calendar</td>
<td>521</td>
<td>5.54</td>
</tr>
<tr>
<td>spaces/egarage/</td>
<td>517</td>
<td>5.5</td>
</tr>
</tbody>
</table>

Queries

<table>
<thead>
<tr>
<th>Query</th>
<th>Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>nc state entrepreneurship</td>
<td>81</td>
</tr>
<tr>
<td>ncsu ei garage</td>
<td>33</td>
</tr>
<tr>
<td>ncsu entrepreneurship garage</td>
<td>36</td>
</tr>
<tr>
<td>ei garage</td>
<td>26</td>
</tr>
<tr>
<td>raleigh entrepreneurs</td>
<td>12</td>
</tr>
</tbody>
</table>

Type of User

- New User
- Returning User

Platform

- Facebook: 2,167 (+2)
- Instagram: 434 (+25)
- Twitter: 3,000 (+321)

Followers

15,979

Impressions

- Reach/Post: 266
- Followers: 277
- Impression: 1,257

Month-to-Month Comparison

- Total Sessions
- Unique Viewers

Average Reach Per Post

- Photo
- Video
- All

Gender Distribution

- Male
- Female

Queries

- nc state entrepreneurship
- ncsu ei garage
- ncsu entrepreneurship garage
- ei garage
- raleigh entrepreneurs

Home page

30.98% Bounce Rate